

Bridgett Battles

EXECUTIVE PRESENCE STRATEGIST · AS FEATURED ON FOX
29 PHILADELPHIA
AL DÍA NEWS MEDIA 40 UNDER 40 JUDGE · PUBLISHED
AUTHOR
BOARD PRESIDENT, WRC · PHILLY FASHION WEEK RED
CARPET HOST
FOUNDER, OWN THE ROOM™ · UPENN IMPACTED
CERTIFIED

*"Performance Gets You Noticed.
Presence Gets You Promoted."*

15

YEARS OF EXECUTIVE
PRESENCE WORK

28+

CONFIRMED
SPEAKING STAGES

50+

CLIENTS PROMOTED
OR ADVANCED

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Social: @BridgettBattles · LinkedIn: /in/bridgettbbattles



OI The Story Behind the Authority

FULL BIO

Bridgett Battles is an **Executive Presence Strategist, keynote speaker, FOX 29 Philadelphia featured guest, AL DÍA News Media 40 Under 40 Judge, Philadelphia Fashion Week Red Carpet Host**, and Founder of **OWN THE ROOM™** — a precision authority framework for leaders who are done being overlooked and ready to be seen at the level they have already earned.

A two-time magazine cover leader — featured on the covers of **Main Line Today** ("Power Women: 20 Leaders Raising the Bar") and **Entrepreneurs of Color Magazine** — and profiled in two editorial features in **Suburban Life Magazine**, Bridgett has spoken at **Facebook Headquarters, the Urban League of Philadelphia (sponsored by JPMorgan Chase), the WGA Symposium in Austin TX, Independence Blue Cross, NAAAHR Philadelphia, the Power of Professional Women at Glenmede, the Eastern Montgomery County Chamber of Commerce, the Delaware County Chamber of Commerce, Ellevote Philadelphia, Rivers Casino, Black Alumni Collective 2024**, and to **1,000+ leaders** across industries.

"What I build with clients is not confidence. It is alignment — between who you are, how you communicate, and how your authority lands in the rooms where decisions are made."

— BRIDGETT BATTLES

She serves as **Board President of the Women's Resource Center of Greater Philadelphia** — where she facilitated a \$100,000 Commonwealth of Pennsylvania grant ceremony alongside state legislators — and as **Board Member of the Philadelphia Fashion Incubator (PFI)**. She holds a **Board Governance certificate from the University of Pennsylvania's ImpactED program (2025–2026)**, and is a published author of *Beauty and Her Battle: A 30-Day Style Guide*.

For 15 years, Bridgett has helped C-suite executives, senior leaders, founders, and high-potential professionals close the gap between their expertise and the authority their roles demand. Her clients have secured promotions, landed \$50K+ contracts, and stepped into VP and C-suite roles. Engagements are selective, diagnostic-based, and built for leaders who are already exceptional — and ready to be seen that way.

SHORT BIO (FOR EVENT PROGRAMS)

Bridgett Battles is an Executive Presence Strategist, FOX 29 Philadelphia featured guest, AL DÍA 40 Under 40 Judge, and Founder of OWN THE ROOM™. A two-time magazine cover leader and published author, she has spoken at Facebook Headquarters and to 1,000+ leaders across industries, helping executives close the gap between their performance and how they are perceived at the highest levels.



OFFICIAL HEADSHOT — HIGH RES AVAILABLE

AT A GLANCE

- **Based in:** Greater Philadelphia, PA
- **Available:** Nationally & virtually
- **TV:** FOX 29 Philadelphia (featured guest)
- **Covers:** Main Line Today, EOC Magazine
- **Book:** Beauty and Her Battle (2016)
- **Certification:** UPenn ImpactED 2025–2026
- **Board:** WRC President + PFI Member
- **Stages:** 28+ confirmed, 4 states
- **Clients promoted:** 50+
- **Framework:** OWN THE ROOM™
- **Newsletter:** Executive Presence Report (967 subscribers)

O2 Five Publications. Two Covers. One Network.

FOX 29

TELEVISION — AS FEATURED ON

FOX 29 Philadelphia — Bridgett has appeared as a featured style and executive presence expert on FOX 29 Philadelphia, one of the region's top network affiliates, including segments on Spring Must Haves and Oscars Red Carpet coverage. FOX 29 reaches millions of viewers across the Greater Philadelphia market.



MAIN LINE TODAY MAGAZINE — COVER FEATURE

Power Women: 20 Leaders Raising the Bar

Bridgett was featured on the cover of Main Line Today alongside two other regional leaders in the prestigious annual Power Women edition — one of the most recognized leadership features in Philadelphia's western suburbs.



ENTREPRENEURS OF COLOR MAGAZINE — COVER FEATURE

Executive Presence Strategist Feature

Bridgett was featured on the cover of Entrepreneurs of Color Magazine, a national publication dedicated to amplifying the stories and businesses of Black entrepreneurs and executives.

ADDITIONAL PRINT FEATURES

Suburban Life Magazine

"Making Your Presence Felt" — Two-page editorial spread with professional photo shoot

Suburban Life Magazine

The BBExperience partner profile feature — Volume 16, Issue 11

AL DÍA News Media

40 Under 40 Judge feature — Philadelphia's leading bilingual news organization

PODCAST & DIGITAL MEDIA

Beautifully Confident

Featured guest — Kelly Buckley podcast

SheHandlesIt

Featured guest — THIS IS IT NETWORK™ with CJ Stasik

Executive Presence Report

Weekly LinkedIn newsletter — 967 subscribers

AL DÍA 40 UNDER 40 — JUDGE

AL DÍA

AWARDS JUDGE — AL DÍA NEWS MEDIA 40 UNDER 40

Bridgett served as a **Judge** for AL DÍA News Media's prestigious 40 Under 40 awards — one of Philadelphia's most recognized leadership recognition programs. She presented on the ballroom stage with her image projected on large-format screens, positioning her as an institutional authority evaluating the next generation of leaders.

03 28+ Stages. 4 States. Every Format.



SIGNATURE TOPICS

01

Own the Room: The Executive Presence Playbook

A precision framework for closing the gap between performance and perceived authority. For corporate leadership programs, ERG events, and women's summits.

KEYNOTE • WORKSHOP

02

Gravitas is Overrated: Why Presence Beats Perfection

Dismantles the gravitas myth. For executive retreats, senior leader cohorts, and high-potential programs.

KEYNOTE • FIRESIDE CHAT

03

The Visibility Strategy: Being Seen Without Performing

For leaders experiencing the visibility gap. DEI programs, ERG leadership conferences, corporate diversity initiatives.

KEYNOTE • WORKSHOP

04

Style & Authority: Dressing for the Leader You Are Becoming

Visual presence as executive strategy. Drawn from Beauty and Her Battle. For women's leadership events and professional development programs.

KEYNOTE • WORKSHOP

CONFIRMED STAGES & ORGANIZATIONS

- Facebook Headquarters
Menlo Park, CA

- Urban League / JPMorgan Chase
Philadelphia, PA

- WGA Symposium
Austin, TX

- Independence Blue Cross
Philadelphia, PA

- NAAHR Philadelphia @ IBX
Philadelphia, PA

- Power of Professional Women
Glenmede, Philadelphia

- Black Alumni Collective 2024
Philadelphia, PA

- Ellevote Philadelphia
Philadelphia, PA

- WRC Breakthrough Breakfast
Greater Philadelphia

- Delaware County Chamber
Spring Valley, PA

- Eastern Montgomery County Chamber
Montgomery County, PA

- Philadelphia Fashion Week
Philadelphia, PA

- Fund for Women & Girls
Malvern, PA

- Rivers Casino
Philadelphia, PA

- AL Día 40 Under 40 Gala
Philadelphia, PA

- Dept. of Year Awards — Emcee
Philadelphia, PA

- InterContinental Barclay NY
New York, NY

- FashCon Philly — Moore College
Philadelphia, PA

BOOKING FORMATS



KEYNOTE



WORKSHOP



EMCEE



FIRESIDE CHAT



RED CARPET HOST



AWARDS JUDGE



PANEL MODERATOR



CORPORATE TRAINING

04 How to Work with Bridgett

INDIVIDUAL • OFFER 01

90-Min Executive Presence Strategic Session

Starting at \$1,500

BEST FOR: SENIOR LEADERS READY TO IDENTIFY AND CLOSE THEIR PRESENCE GAP

- Structured diagnostic assessment
- Customized presence gap analysis
- Immediate action strategy
- Entry point to deeper advisory

INDIVIDUAL • OFFER 02

6-Week Executive Authority Intensive

\$8,500 – \$12,000

BEST FOR: SENIOR DIRECTORS, VPS, AND EXECUTIVES IN PROMOTION CYCLES

- Executive presence coaching
- Leadership communication strategy
- Strategic visibility positioning
- Authority refinement + boardroom readiness

INDIVIDUAL • OFFER 03

90-Day BBExperience Advisory

\$15,000 – \$25,000

BEST FOR: C-SUITE LEADERS AND FOUNDERS READY FOR FULL TRANSFORMATION

- Full diagnostic-based strategic advisory
- Complete presence + positioning overhaul
- Visibility and influence strategy
- Application-based · Selective enrollment

CORPORATE • OFFER 04

Keynote & Corporate Programs

Keynotes from \$10,000 · Workshops from \$5,500

BEST FOR: CORPORATIONS, NONPROFITS, CHAMBERS, ERGS, L&D PROGRAMS

- Keynote speaking (45–60 min) from \$10,000
- Half-day workshops from \$5,500
- Full-day corporate training from \$10,000
- Organizational consulting from \$15,000
- Gala emcee from \$5,000

WHAT CLIENTS & COLLEAGUES SAY

“

If you want to own the room, Bridgett Battles is the woman you want in your corner. She helps leaders stand taller, speak clearer, and lead with boldness — but she also helps them think better. That's a rare and powerful gift.

JAY GRAVES • ORGANIZATIONAL PSYCHOLOGIST

“

Hearing Bridgett Battles speak was especially meaningful. I've followed her career for years, and seeing her share her story and perspective in person was both powerful and inspiring. I left feeling compelled to do more.

TAHMIA WELCH • AVP, FIRSTTRUST BANK

BOOK BRIDGETT

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Website: www.thebbexperience.com

Book a Consultation: calendly.com/bridgettbbattles-exp

LinkedIn: [linkedin.com/in/bridgettbbattles](https://www.linkedin.com/in/bridgettbbattles)

Instagram / TikTok: @BridgettBattles

The BBExperience · A Division of BII Enterprises LLC · Drexel Hill, PA

*"Performance Gets You Noticed.
Presence Gets You Promoted."*

OWN THE ROOM™

High-resolution photos, additional testimonials, references, and custom speaking proposals available upon request.

Engagements are selective and application-based.